



# Case Study — How *Trendora Styles* Sold 310+ Combo Kits in 30 Days



₹1,999 Full Look Combo  
(Shirt + Jeans + Shoes)



Maharashtra |  Duration: 30 Days



Premier Plan – ₹65,000/month

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## About *Trendora Styles*

*Trendora Styles* is an emerging men's fashion brand based in Maharashtra, offering affordable and stylish **₹1,999 combo kits** including Shirt, Jeans, and Shoes.







Their target audience includes college students and young professionals seeking a complete, budget-friendly fashion look without the hassle of buying separate items.

Before partnering with Riise Nexus, their Instagram presence was weak, orders were irregular, and content didn't gain traction or trust.

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## Services Delivered (Premier Plan)

-  **25 Viral Reels**
-  **15 High-quality Posts**
-  **35+ Stories with Offers & Polls**
-  **Influencer Collaborations**
  - 1 Macro Influencer (500K+ followers)
  - 1 Mid + 1 Micro Influencer
-  **Full Funnel Performance Ads**
-  **Complete DM & Lead Management**

-  **Weekly Reports & Strategy Calls**




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### **Before vs After (30 Days)**

 <b>Metric</b>	 <b>Before Riise Nexus</b>	 <b>After 30 Days</b>
 Monthly Orders	40–50 irregular	<b>310+ combo kits sold</b>
 Monthly Revenue	₹80,000 – ₹1,00,000	<b>₹6,20,000+ revenue</b>
 Reels Views	Mostly under 5,000 views	<b>3 reels crossed 100K+ views</b>
 DM & WhatsApp Inquiries	5–8 daily, low conversion	<b>15–25 inquiries daily</b>
 Instagram Followers	2.2K	<b>5.9K+ followers</b>
 Repeat Customers	Less than 5	<b>15+ repeat buyers</b>

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### **Popular Combos Driving Sales**

-  *All Black* (Black Shirt + Jeans + Sneakers)
-  *Smart Casual* (White Shirt + Navy Jeans + Loafers)
-  *Denim Style* (Denim Shirt + Ripped Jeans + White Shoes)

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### **Client Feedback (WhatsApp Style)**

 **Founder – Trendora Styles**

Bhai honestly, kaafi time se ₹1,999 combos ke liye try kar rahe the par kuch result nahi mil raha tha. Reels daalte the but reach nahi aati thi, aur DMs me log sirf pooch ke chale jaate the.

11:42 AM

Tumlogon ne jo content banaya + influencer collabs karaaye, uska farak dikh gaya. Ab log trust kar rahe hain, aur orders bhi daily aa rahe hain.

11:44 AM

DMs ka pura system bhi badiya bana diya... agar koi poochta bhi hai toh banda convert ho jaata hai. Pehli baar lag raha hai brand ban raha hai properly 😊

11:45 AM

Next month ka plan bhi final kar lete hain bro 🔥

11:46 AM

**Founder – Trendora Styles**

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## ✅ Why This Campaign Worked

- ✅ ₹1,999 combo price hit the right budget & style sweet spot
- ✅ Viral reels and influencers built trust & awareness
- ✅ Quick & personalized DM responses converted leads fast
- ✅ Targeted ads attracted genuine buyers
- ✅ Weekly reviews allowed agile improvements

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🚀 *Want to grow your fashion brand like Trendora Styles?*

Reach out to Riise Nexus — let's create your success story together.